



Event Website Builder, Online Event Registration & Customer Relations Management

Cloud Application

Web 3.0

 **confexmanager**

Powered by  **confexhub**[®]
Thought Leader Network Solutions



An all-in-one Event Website Building, Online Event Registration and Customer Relations Management Cloud Application Solution

Confexmanager is the Asia's leading web-based event solution application that enables organizers of national and international Conferences, Forums, Meetings, Conventions, Summits, Seminars, and Workshops to improve operational efficiencies and increase event revenues. Leveraging on the latest web 3.0 technology, Confexmanager delivers event website development tools, online event registration capability and customer relations management feature integration. This all-in-one event solution has successfully supported many key ministerial and private sector meetings and expos in the region.

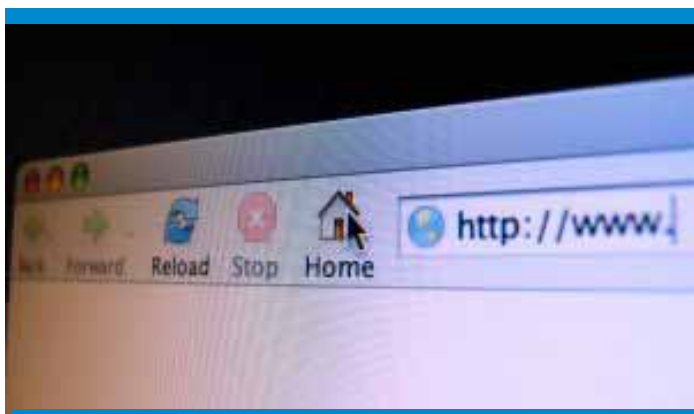
Why Confexmanager?

Manage your events on Confexmanager is like having a complete team of event experts supporting you.

Easy to use

- No software download or installation
- Do not require technical skill
- Seamlessly create and manage event websites content like a pro
- Customisable to match your event theme and color scheme
- Switchable website templates collection (coming soon)
- 100% paperless attendees management
- Reduce human error in data compilation

You can log in and manage your websites and attendees registration anytime, anywhere, even when you are onsite at the event venue. You do not need to be a web-developer or an IT support nor a website designer to have an event website that puts your event immediately on the global market place. With just a few clicks and you will have your own website live on the web space to promote your event. Its plus points are you will be able to make updates and changes in real-time and receive alerts whenever there is an incoming online registration. Our product development team comprises seasoned event project managers and academicians from the mice fraternity have made Confexmanager the most user-friendly system that creates professional looking event websites and allows you to manage your attendees like a pro.



Increase attendee registrations by 50%

- Offers individual or group registration
- Offers shopping basket functionality
- Offers multiple payment options

With Confexmanager, your event websites will come complete with an online registration form to encourage sign-ups. Research has shown that with a call for action sign-up button in an event website will significantly increase the sign-up rates. To ensure attendees enjoy seamless registration experience, Confexmanager provides attendees options to choose between single or multiple sign-ups to reduce the repeatable registration process. Confexmanager completes the registration process with a summation of ticket selection and provides multiple payment options including online credit-card payment facility. Customers are provided an option to either use their own merchant account or Confexmanager's merchant account.

Cuts Operational Costs by 70%

- No software or hardware purchase required
- Do it yourselves Event Website Setup; Save money on web developer
- Payment gateway integration on Event Website; No set-up and maintenance cost on merchant account
- Track registrations with data sorting and reporting
- Automated invoicing and receipts; Reduce paperwork of event administrator
- Print badges with barcode for onsite registration; Cut cost to engage onsite registration company

Conceptualized and designed to reduce operational costs due to escalating human capital and office space rental expenses, Confexmanager is packed with a full-range of features that guarantees to reduce up to 70% of manpower resource required for each event; thus allowing organizers to manage up to 50% more events in a year. With Confexmanager, you are supporting global efforts to reduce carbon footprint. Confexmanager has been recognized as an ECO friendly product that reduces deforestation and carbon emission due to its paperless registration system which reduces the need to commute.

Achieving event success requires a combination of skilled people and technology delivery. Confexmanager delivers:-

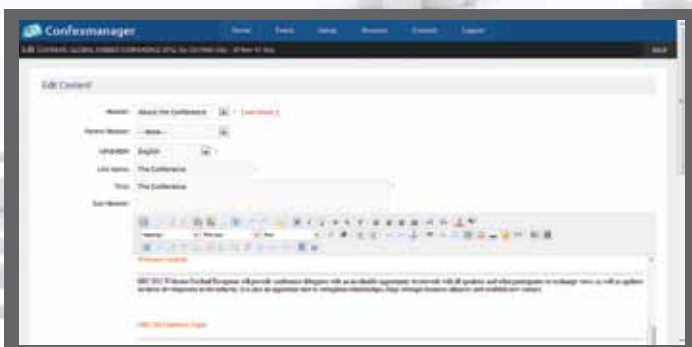
State-of-the-art Web-based Event Solution Application

- ➔ No hardware nor software to buy
 - ➔ Free software upgrades
 - ➔ Unlimited multi-user administrators accesses
 - ➔ Available 24 hours a day, 7 days a week from anywhere
- Pay-only-one-fee and no extras or hidden charges



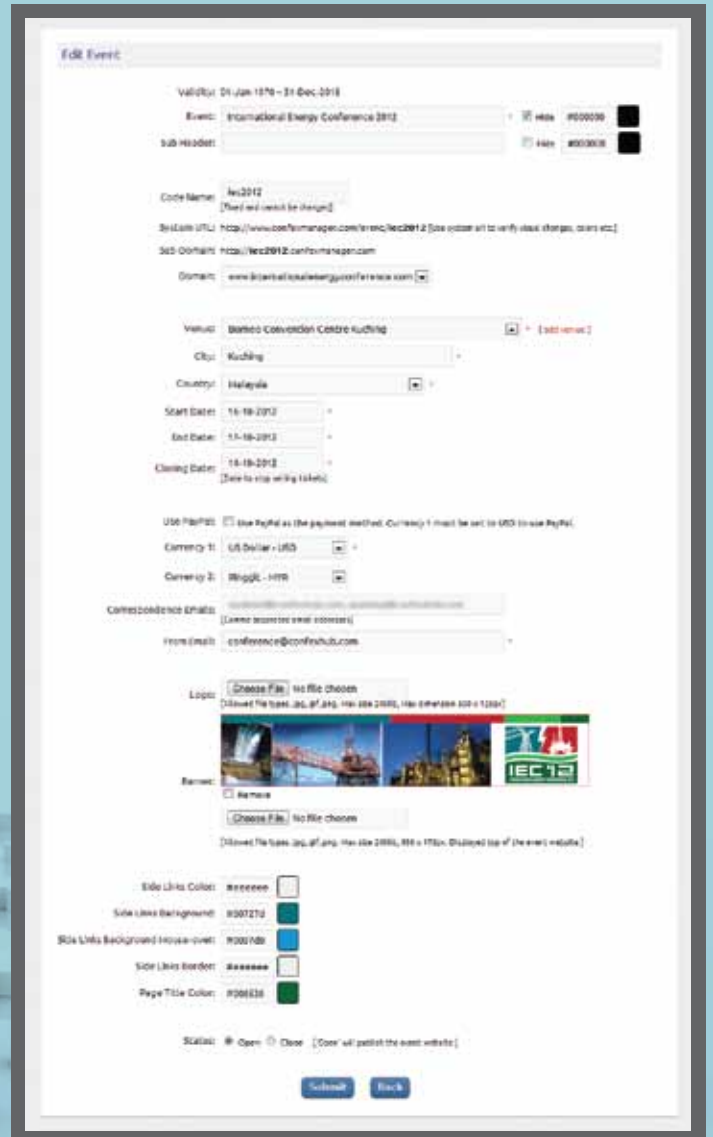
Event Website Setup

- ➔ Build event websites for public or members
- ➔ Register a unique domain name or use <http://yourevent.confexmanager.com>
- ➔ Display event information
- ➔ Display sponsors & partners logo
- ➔ Complete control of all pages content
- ➔ Support multi-lingual content
- ➔ Unique Password Protected Library Downloads for attendees



Highly Customizable

- ➔ Create entire event website based on your event theme and color scheme
- ➔ Customize graphics, colors, banners, tables, charts and text
- ➔ Create customize products, survey forms, email replies
- ➔ Create unlimited fields on side menu bar
- ➔ Create personalized emails, tax receipts and registration confirmation emails



Online Event Registration

- Process attendee registrations online
- Customize registration forms for single or group registrations
- Custom pricing for different registration types
- Attendee receives automated and personalized registration confirmation emails
- Unique password for each attendee for payment status updates
- Attendees information are saved for future event registrations

Payment Processing

- Securely process registration payments online
- Process credit cards, checks, bank drafts, telegraphic transfers, cash, purchase orders, onsite payments
- Credit-cards payment gateway facility with real-time credit card authorization and processing
- Option to integrate either user's merchant account or Confexmanager's merchant account
- Automated payment status update on attendee's account page
- Automated Invoices & Tax Receipts

Online Event Administration

- Comprehensive all-in-one event website builder, registration management and customer relations management dashboard
- Secured access with password protection
- No software downloads, access anywhere 24 by 7
- Easy to use website building tools, no programming code required
- Customize all contents, text and graphics displayed
- Create, send and track customized letters
- Built-in customer relations management tools to manage attendees information
- Easily add, modify and view registrations
- Setup tax invoice, registration confirmation replies
- Receive email notification of complete and incomplete registrations, updates and cancellations
- Set questionnaires for online survey
- Generate dynamic reports to view and export



Name	Registration	Paid	Status	Actions
New Strategic Partner Member (1 of 10)	1	0	0	edit
New Strategic Partner Member (2 of 10)	1	0	0	edit
Strategic Partner Member (1 of 10)	1	0	0	edit
Strategic Partner Member (2 of 10)	1	0	0	edit
Strategic Partner Member (3 of 10)	1	0	0	edit
Strategic Partner Member (4 of 10)	1	0	0	edit
Strategic Partner Member (5 of 10)	1	0	0	edit
Strategic Partner Member (6 of 10)	1	0	0	edit
Strategic Partner Member (7 of 10)	1	0	0	edit
Strategic Partner Member (8 of 10)	1	0	0	edit
Strategic Partner Member (9 of 10)	1	0	0	edit
Strategic Partner Member (10 of 10)	1	0	0	edit

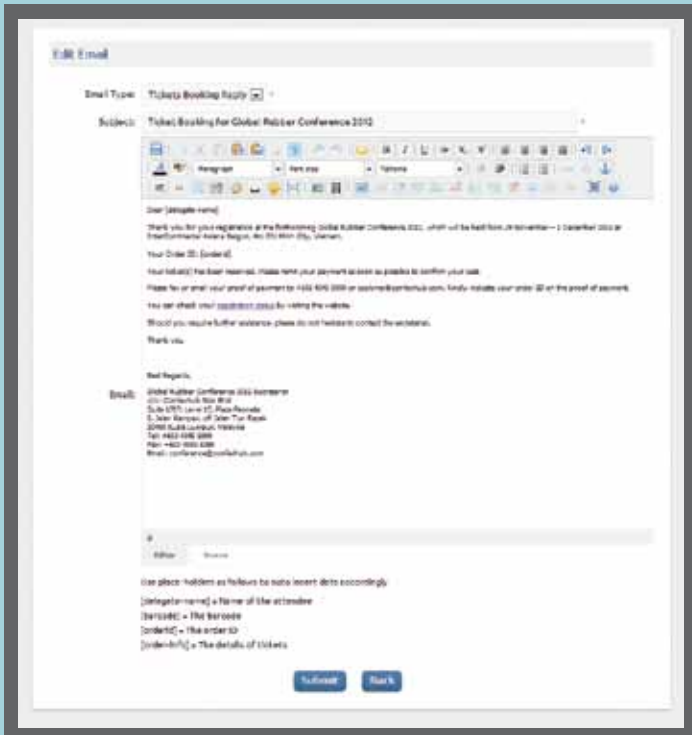
Attendee & Financial Reports

- ➔ Generate complete attendee report with payment status
- ➔ Generate financial report (coming soon)
- ➔ Custom survey report for view and export
- ➔ Exportable Attendee Information to Excel

Name	Email	Phone	Status	Payment Status
1. [Attendee Name]	[Email]	[Phone]	[Status]	[Payment Status]
2. [Attendee Name]	[Email]	[Phone]	[Status]	[Payment Status]
3. [Attendee Name]	[Email]	[Phone]	[Status]	[Payment Status]
4. [Attendee Name]	[Email]	[Phone]	[Status]	[Payment Status]
5. [Attendee Name]	[Email]	[Phone]	[Status]	[Payment Status]
6. [Attendee Name]	[Email]	[Phone]	[Status]	[Payment Status]
7. [Attendee Name]	[Email]	[Phone]	[Status]	[Payment Status]
8. [Attendee Name]	[Email]	[Phone]	[Status]	[Payment Status]
9. [Attendee Name]	[Email]	[Phone]	[Status]	[Payment Status]
10. [Attendee Name]	[Email]	[Phone]	[Status]	[Payment Status]

Customer Relations Management

- ➔ Send automated and personalized registration confirmation emails, reminders and tax receipt emails
- ➔ Insert automated attendee and event information
- ➔ Insert automated programs and tickets details
- ➔ Receive enquiries from event websites (coming soon)
- ➔ Send customized email messages to new and past attendees (coming soon)
- ➔ Email marketing tools to drive registration and improve communications (coming soon)



Accounting and Financial

- ➔ Automated tax invoices and receipts
- ➔ Track payments, refunds and other transactions
- ➔ Real-time transaction tracking and financial reporting
- ➔ Automated payment updates when attendees made payments online
- ➔ Reconcile financial data

Date	Description	Amount	Status
2011-11-24	[Transaction Description]	[Amount]	[Status]
2011-11-24	[Transaction Description]	[Amount]	[Status]
2011-11-24	[Transaction Description]	[Amount]	[Status]
2011-11-24	[Transaction Description]	[Amount]	[Status]
2011-11-24	[Transaction Description]	[Amount]	[Status]
2011-11-24	[Transaction Description]	[Amount]	[Status]
2011-11-24	[Transaction Description]	[Amount]	[Status]
2011-11-24	[Transaction Description]	[Amount]	[Status]
2011-11-24	[Transaction Description]	[Amount]	[Status]
2011-11-24	[Transaction Description]	[Amount]	[Status]

Media and Documents Library

- ➔ Unique Password Protected Library for attendees
- ➔ Upload presentation slides, charts and files
- ➔ Store Power Point, DOC, ELS, PDF, JPG, GIF, TXT and etc
- ➔ Integrate uploads throughout event websites, registration forms and emails



Interface to create & print barcode badges

- Create customized badges
- Automatically merge attendee information
- Incorporated with barcode for check-in, attendee bag collection, lunch check-in and tracking
- Customize graphics, colors and text (coming soon)



On-Site

- Check-in attendees
- Track payment status
- Extract attendee list and information
- Setup self-registration kiosks for walk-ins
- Process online credit-card payments
- Print tax receipts and invoices
- Track conference bags collection
- Print individual badges



Customer Support and Software Training

- Public, In-house and webinar software training
- Technical support via call center, email, online chat service and onsite

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